

## **New Book by Lloyd J. Streisand, LloydStreisand.com, Reveals a World-of-Wealth in a Traditionally Flat Mortgage World**

*Lloyd J. Streisand's new book, Mortgage Power - An Asset in the Making, shows how to increase wealth by proactively managing a mortgage—making positive lifestyle changes and more flexible retirement options possible. Both theory and real-world examples illustrate how best to convert a mortgage into a significant asset using safe, liquid investments that provide a good return.*

Great Neck, NY ([PRWEB](#)) November 05, 2013 -- Lloyd J. Streisand's new book, Mortgage Power – An Asset in the Making, turns the mortgage world upside-down. Streisand presents simple, straightforward ways a mortgage can be managed to increase personal wealth. By repositioning equity into safe, liquid investments that provide a good return (and that are made in conjunction with the advice of a competent financial planner), property owners can achieve positive lifestyle changes and enjoy more flexible retirement options.

Mortgage Power - An Asset in the Making takes the reader on a journey through the mortgage world, showing how to convert a mortgage into what can become a significant asset. Streisand provides both theory and real-world examples, with numbers that add up to prove the benefits of proactively managing a mortgage. The book presents a new way to think about home ownership and mortgages.

Simple changes to a mortgage can lead to tremendous wealth and can ultimately create an asset that will provide benefits long into retirement—benefits that would not otherwise be available. Mortgage Power - An Asset in the Making reveals how to buy a home with a limited down payment, how to build a mortgage team, how to navigate the mortgage process, why owning is better than renting, and why a 30-year fixed rate mortgage should be avoided like the plague.

### About the Author

Lloyd J. Streisand, CPA, is a Division Senior Vice President & Senior Loan Officer. He is founder of The Streisand Team, working for a New York Stock Exchange financial institution providing residential lending services in over 40 states in the USA. Lloyd and his team are mortgage bankers as well as brokers, and in cooperation with their accountants and financial planners, they offer clients comprehensive financial strategies. For further information contact Lloyd at: [Lloyd@lloydstreisand.com](mailto:Lloyd@lloydstreisand.com)



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